

SOLUTION OVERVIEW

# Global Inventory Optimization

---

Optimize global assets for superior financial performance



## INTRODUCTION

# Transcend at a Glance

Transcend's modular solution suite empowers the profitability of collateralized businesses by **optimizing global inventory, funding and liquidity decisions.**

Unlike any other provider in the space, Transcend sits on top of your existing technology suite to accelerate ROI and holistically optimize your business.

100+

Industry Integrations

\$2.5T

Assets on Platform

35+

Solutions Implemented

135+

Team Members

100%

Client Retention

3-7

Average Months to Implement

## SOLUTIONS FOR THE ENTIRE CAPITAL MARKETS COMMUNITY

- Banks
- Dealers
- Custodians
- Buy-side

## SERVING A BROAD SET OF BUSINESS AREAS

- Sec Finance
- Funding
- Treasury
- Operations
- Derivatives
- FCMs
- Prime Services
- Risk & Regulatory

## INTRODUCTION

# Pressures and complexity continue to grow

“With costly increases in financial resource requirements following regulatory reform, intensified margin pressures and [market] volatility, collateral optimization presents a significant opportunity to drive efficiency.”

- ERNST AND YOUNG



## INTRODUCTION

# Transcend Inventory Optimization

Configure scenarios and apply dynamic cost parameters to identify the collateral allocations that best align with your organization's efficiency, risk and financial priorities.

**Identify and execute the smartest collateral allocations for bi-lateral finance, tri-party, and derivative margin activity from a single platform.**



### Dynamic

No-code configuration to implement optimization objectives in real-time via powerful algorithmic and rules-based decision making.



### Holistic

Create a single source of enterprise-wide eligibility, inventory, and obligation data with out-of-the-box connectivity to CCPs, and tri-party agents



### Automated

Achieve STP with an integrated booking service that automates the execution of thousands of collateral moves in minutes



# The Industry's Most Holistic Optimization Solution

Transcend delivers the greatest flexibility to optimize across products, business lines, use cases, or the enterprise.



## Securities Finance

- Tri-party Repo & SBL
- Legal Entity /Depo Netting
- Mismatched Tenors
- Reduce Unsecured Funding



## Treasury & Funding

- Cross- Business Line Internalization
- LCR & HQLA Reserves

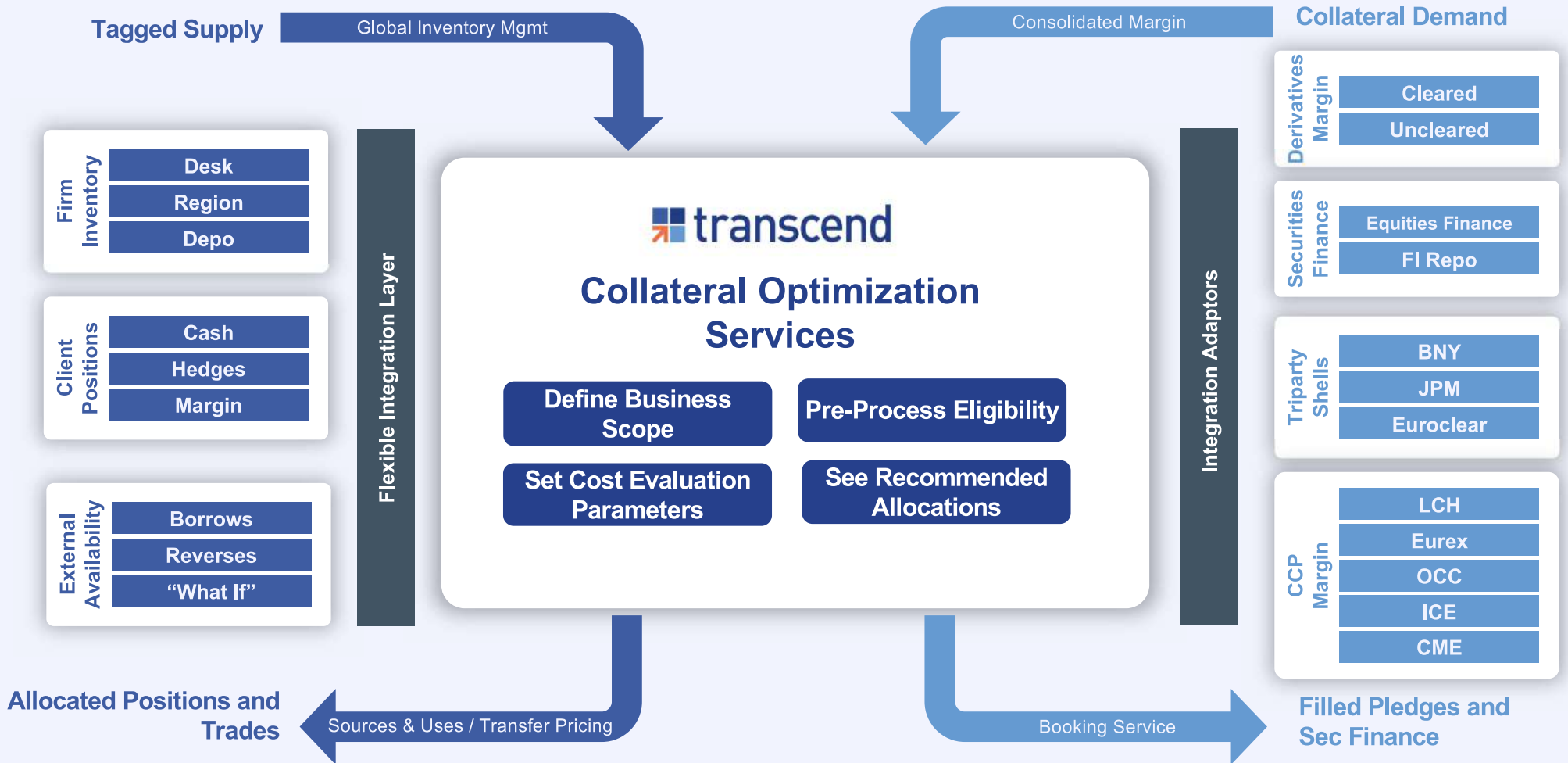


## Derivatives

- OTC Derivative IM/VM Pledge
- House & Client CCP IM Pledge
- Derivatives Hedges



# How It Works

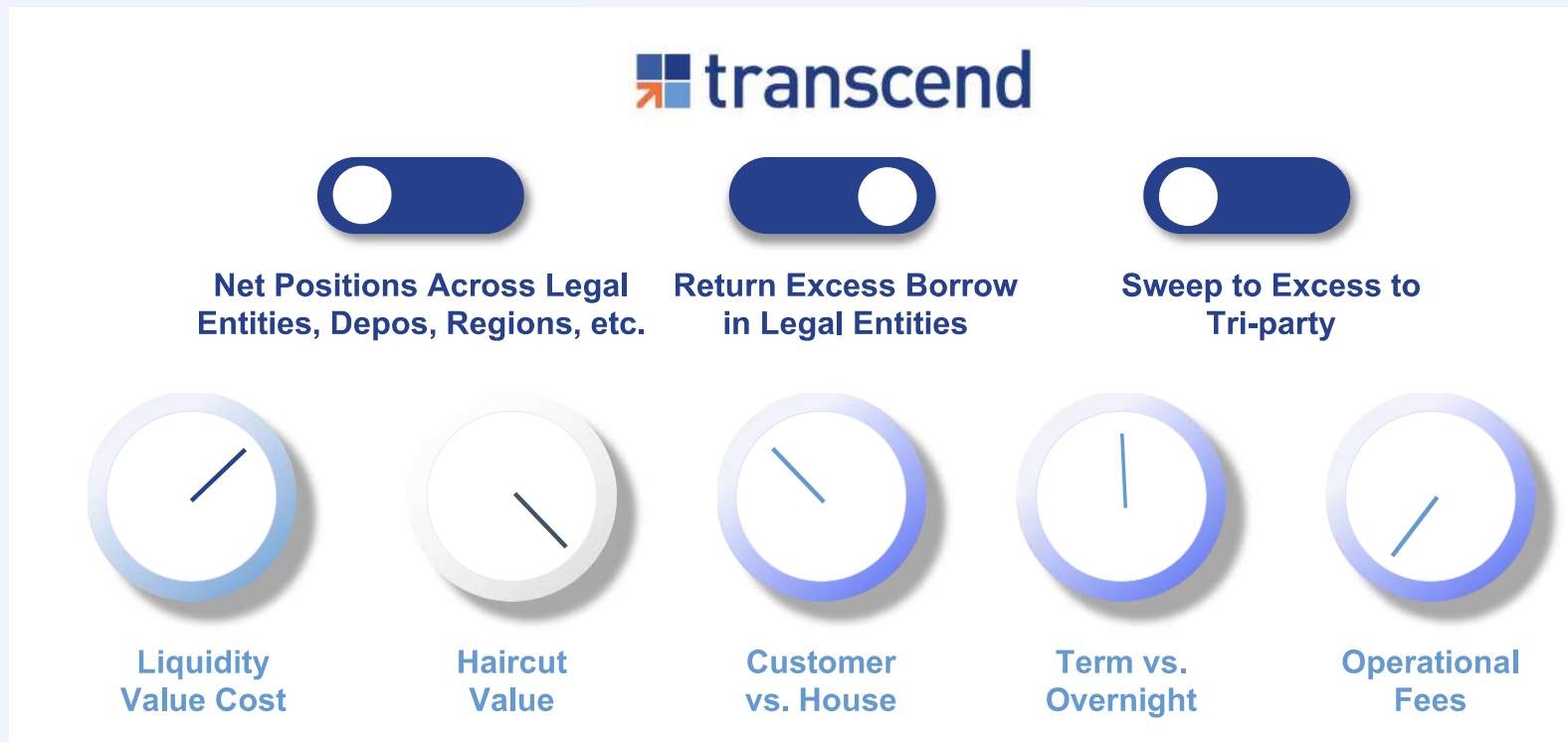


# Flexible. Scalable. Smart.

Gain complete control over your optimization framework by easily “flipping the switches” and “adjusting the dials” as needed.

**Rules-based**  
Security specific  
position optimization

**Algorithmic-based**  
Select variables to be  
optimized to allocate  
collateral & trades in  
accordance with  
certain regulatory,  
liquidity, operational  
or other business  
requirements to  
quantify costs



# Operationalize Your Optimization Strategy With An Integrated Booking Service

Connect your post-trade and collateral management platforms to order management systems to seamlessly mobilize your cash and collateral via settlement, trade, and collateral allocation instructions.

**Seamlessly operationalize collateral management and optimization activities by executing one or thousands of transactions in minutes, regardless of complexity.**



## Transparent

Monitor execution statuses in real-time, with support for full execution, approval and audit workflows



## Configurable

Configure rules to instruct movements between triparty agents, CCPs and bilateral counterparties



## Efficient

Achieve STP and reallocate attention formally spent selecting and executing bookings to other initiatives







# The Results of Next-Gen Optimization



## Cost Savings

- Optimize firm and customer inventory across the enterprise or for an individual business
- Normalize competing funding, operational or liquidity costs to deliver optimal outcomes



## Gain Efficiencies

- Automate trade and allocation bookings to downstream systems for STP
- Connect back-office position keeping data with front-office business intelligence for smarter and efficient decision-making



## Scale Your ROI

- Partner with Transcend for specialized data management and business processing to quickly improve your ROI
- Easily scale solutions as your complexity grows scale firm-wide profitability



# The Transcend Client Experience

## Strategy & Planning

Our team members are champions in their respective fields. We leverage deep industry expertise to carve out a tailored implementation roadmap designed to minimize complexity and quickly delivers measurable results.

*“Transcend truly understands the real-world complexities around financing, collateral and liquidity. Their innovative solutions helped us address key challenges within our business which we then scaled for the whole enterprise.*

- HEAD OF INVESTOR SERVICES, GLOBAL BANK

## Implementation

Our implementation team gains a profound understanding of project requirements and tactfully deploys resources to make sure client solutions are successfully deployed on-time and on-budget.

*“Transcend redefined our expectations around vendor implementations. The high-quality development was sharp, as is the Transcend implementation team. They are engaged, responsive, and knowledgeable.*

- PROJECT MANAGER, ASIAN INVESTMENT BANK

## Customer Success

We pride ourselves on maintaining a tight relationship with each of our clients. This partnership helps ensure our solutions are leveraged to maximize impact and elevate client performance.

*“Transcend’s innovative and comprehensive technology is helping us achieve our key business challenges today, and it is the only solution in the market that has the scalability and integration we will need tomorrow.*

- SENIOR MANAGING DIRECTOR, GLOBAL CUSTODY BANK



**Strategic  
Partner**



**Domain  
Expertise**



**Agile &  
Flexible**



**Solution-  
oriented**



**Deep  
Commitment**



**Quick  
Results**



transcend

[transcendstreet.com](http://transcendstreet.com)